The Guernsey Press and Star
Design-an-Ad Competition 2008
in association with
Lloyds TSB

ITEX
EDUCATION

The Itex Award for Best Research

NOMINATION FORM

This special award will be won by a young designer who has shown special effort in use of research. Our judges have often commented on the need for young designers to ensure they research thoroughly the business activity "behind the brief" in order that their finished designs are both applicable and creative. This might involve approaching the business for information, accessing their web site, using the Guernsey Grid for Learning, visiting their premises, etc. This would be typical of the work undertaken by a professional advertising agency.

In preparation for judging, and to assist our panel of judges, we would be grateful to receive from you nomination(s) for your student(s) who you consider have shown special effort and would be worthy of this award. Itex Education will be supplying an award each for the overall winner – Senior and Junior, plus runners-up prizes – Senior and Junior.

School: ……

Contact: ……..

Student: Sponsor:

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Please return this form along with your entries.

The Main Awards……		***Plus:***
The Designer of the Year (Senior)	**£125 & trophy**	**Plus £150 for your school**
The Designer of the Year (Junior)	**£125 & trophy**	**Plus £150 for your school**
Year winners		
Five Primary School winners		

DEADLINE FOR ENTRIES – Friday 23 May 2008

It would help the process if entries you have completed now could be handed in.
Further entries can follow. Thank you.

And a big "thank-you" to all teachers for your invaluable support.