

Name:

School:

Age:

School Year:



in association with Lloyds TSB

"Brainstorm to Finished Design": Sheet 1 of 4. Lateral thinking

This is the start of the assignment with a "brainstorm" to provide a picture of all possible elements and links. If sufficient is not known about the business chosen, effort should be made to visit or contact the business and obtain extra useful information from which ideas will develop. But please make sure that this information is along the lines of the brief given from the client.

Example:

